

# About Seaflora

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## History

Originally, Diane and her team of seaweed experts hand-harvested seaweeds for culinary delicacies, working closely with chefs all around the world. As she became more educated on how seaweeds were being used in the beauty industry, Diane was shocked to discover most seaweed-based skincare lines lost their healing, restorative, and health benefits in traditional cosmetic manufacturing practices. Seaweeds were being stripped of all of their healing vitamins and minerals to create seaweed based “extracts” which resemble white powder.

Knowing the intense anti-aging and skin benefits of using whole, unprocessed and fiber-rich seaweeds directly onto the skin, Diane created the world’s first and only certified organic seaweed-based skincare line, Seaflora.

## About Diane

Known internationally as “The Seaweed Lady”, Diane Bernard has family roots deeply anchored in both Canadian coasts. Her family has used seaweed for over a century.

As a passionate environmentalist, she is committed to creating luxury seaweed skincare that is nutritional, adventuresome, organic and authentic. Her hand-harvesting techniques are sustainable and her wild seaweeds are 100% USDA and OCIA certified organic.

In addition to offering the highest quality seaweed skincare, she educates and trains her clients on the healing benefits of thalassotherapy and seaweeds with her Wild Seaweed Tours and Thalassotherapy Clinics. Diane provides local employment, consults for top destination resorts, mentors women in business, and speaks to conferences, schools and universities about seaweeds, their health benefits, and coastal protection.

Diane’s thalassotherapy educational seminars and wild seaweed tours have been reviewed by:

- Skin Inc.
- Organic Spa
- Vicki Gabereau
- Dermalogica
- The Globe and Mail
- Style.com
- More Magazine
- Healing Lifestyles & Spas
- American Spa
- Pulse
- Spa Finder
- Day Spa
- The National Post
- Sunset Magazine
- Canadian Geographic



Diane is recognized for creating a whole new “sea-change” in the health and wellness industry.